



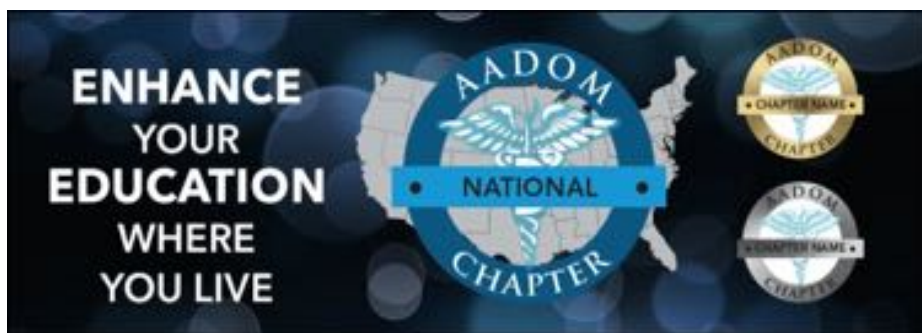
WAVES FOR SUCCESS

Volume 3 / Issue 3

The 14th Annual AADOM Conference

The American Association of Dental Office Management (AADOM) recently held their 14th annual conference in San Antonio, Texas. Our office was fortunate enough to have three of our amazing team members; Elaina, Estelle, and Marcie, take part in this wonderful event. It's true what they say about everything being bigger in Texas. The number of exhibitors, the number of attendees, and the number of first time attendees, all exceeded the previous year! Kelly Swanson, an award winning motivational speaker, was the keynote that kicked things off and she definitely set the tone, "The Right ATTITUDE will change everything!" What an exciting time for the dental practice heroes who aspire to learn and grow. There was an all-star cast of the best speakers in dentistry and we were lucky enough to take part in their lectures. Dr. Mark Murphy, Lois Banta, Fred Joyal, and Judy Kay Mausolf were just a few that shared their expertise in the industry. These top-notch presentations provided us with great information about communication, scheduling, and marketing. The networking opportunities were endless and the information and education that we were able to bring back to our office was valuable to our team and practice. We encourage you to attend next year.

Our Team is Starting an AADOM Chapter



Our Front and Center Study Club coordinator, Elaina, is an AADOM Fellow. She became a Fellow in September 2016. Becoming an AADOM Fellow, (FAADOM), is a detailed process that requires an investment in time and commitment. Lead by Elaina, we are now in the process of becoming an AADOM approved chapter. This will allow us to bring the resources of the national association to the local level. We want to be able to empower professionals who manage successful dental practices and allow our dental community to connect and learn with their peers. If you are a dental practice hero that aspires to be more, joining our chapter is exactly what you need to do. Please email Elaina at elaina@dralijanian.com.

Does your team need continuing education credits?

Dr. Alijanian's passion for learning doesn't stop with our team! He would love to partner with you and your team members to provide continuing education on your lunch hour. Please contact our office if a *Lunch and Learn* is something that will benefit your team.



UPCOMING PARTNERSHIP STUDY CLUB MEETINGS:

- September 27, 2018 Kick Off Dinner



- October 19, 2018 Doctor's Only
- November 2, 2018 Doctor's Only
- December 6, 2018 Doctor's Only

Please visit our website at: www.dralijanian.com click on Referring Doctors, select Partnership Study Club, and then Calendar of Events to view the details.

"We are committed to you... Giving patients a reason to smile"

SOMETIMES ALL IT
TAKES IS A
**SMILE TO MAKE
EVERYTHING FEEL
BETTER!**

*"We believe in education,
dedication, communication, and
appreciation"*

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Farewell to Mardi

We just wanted to take a moment to let everyone know that Mardi, our Financial and Insurance Coordinator has decided to retire. It has been an honor working with such a wonderful, dependable, and honest individual for the past 13 years. We wish her all the best as she transitions to being a full time grandma to her amazing grandson, Whitaker, who is almost 2!

Welcome New Team Member

We are excited to introduce Gina, our new insurance and financial coordinator. She joined our team in late May 2018. she has a background in general dentistry and started her dental career as an RDA in 2004. She transitioned into front office/insurance coordinator which she discovered she absolutely loves! She is in training for her first full marathon and has a wonderful positive attitude. We are excited she is part of our team. Make sure to welcome her if you get an opportunity to speak with her.



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Stay tuned for updates on the construction progress and upcoming open house

DR. ALI ALIJANIAN

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